

# Top 200 Brand Name Drugs by US Retail Sales in 2010

Compiled and Produced by the Njardarson Group (The University of Arizona): Daniel J. Mack, Melissa L. Weinrich, Edon Vitaku, Jón T. Njardarson

1 Nexium (esomeprazole) AstraZeneca \$2,791 Million ANTICIDANTS	2 Lipitor (atorvastatin) Pfizer \$5,874 Million CHOLESTEROL & TRIGLYCERID REGULATORS	3 Plavix (clopidogrel) Bristol-Myers Squibb \$4,675 Million PLATELET AGGR. INHIBITORS	4 Advair Diskus (fluticasone & salmeterol) Pfizer \$3,655 Million CORTICOSTEROIDS	5 Oxycontin (oxycodone) Purdue \$3,555 Million NARCOTIC ANALGESICS	6 Abilify (aripiprazole) Pfizer \$3,514 Million ANTIPSYCHOTICS	7 Singulair (montelukast) Merck \$3,325 Million ANTI-LEUKOTRIENE AGENTS	8 Serquel (quetiapine) AstraZeneca \$3,257 Million ANTIPSYCHOTICS	9 Crestor (rosuvastatin) AstraZeneca \$2,929 Million CHOLESTEROL & TRIGLYCERID REGULATORS	10 Cymbalta (duloxetine) Eli Lilly \$2,839 Million ANTIDEPRESSANTS & MOOD STABILIZERS	11 Actos (pioglitazone) Takeda \$2,832 Million GLITAZONE ANTIDIABETICS	12 Lexapro (escitalopram) Forest Laboratories \$2,483 Million ANTIDEPRESSANTS & MOOD STABILIZERS	13 Zyprexa (olanzapine) Eli Lilly \$2,459 Million ANTIPSYCHOTICS	14 Spiriva (tiotropium) Boehringer Ingelheim \$1,524 Million ANTICHOLINERGIC-H2-STEM INHIBITORS	15 Lantus (insulin glargine) sanofi aventis \$1,520 Million HUMAN INSULIN ANALOGUES	16 Aristocept (risperidone) Eli Lilly \$1,523 Million ANTIPSYCHOTICS	17 Lyrica (pregabalin) Pfizer \$1,478 Million ANTIEPILEPTICS	18 Diovan (valsartan) Novartis \$1,444 Million ANGIOTENSIN II ANTAG. PLAIN	19 Effexor XR (venlafaxine) Pfizer \$1,431 Million ANTIDEPRESSANTS & MOOD STABILIZERS	20 Concerta (methylphenidate) Johnson & Johnson \$1,438 Million PSYCHOSTIMULANTS
21 Levquin (levofloxacin) Ortho-McNeil \$1,350 Million FLUOROQUINOLONES	22 Celebrex (celecoxib) Pfizer \$1,350 Million ANTINFLAMMATIC-N-STERIOD	23 Diovan HCT (valsartan & hydrochlorothiazide) Novartis \$1,315 Million ANGIOTENSIN II ANTAG. COMB	24 Januvia (sitagliptin) Merck \$1,294 Million DPP-IV INHIBITORS/DIABES	25 Suboxone (buprenorphine & naloxone) Reckitt \$1,165 Million DRUGS USED IN OPIOID DEP	26 Novolog (insulin aspart) Novartis \$1,029 Million HUMAN INSULIN ANALOGUES	27 Viagra (sildenafil) Pfizer \$1,029 Million ERECTILE DYSFUNCTION PRD	28 Atripla (efavirenz & emtricitabine) Gilead \$1,021 Million HIV ANTIVIRALS	29 Tricor (fenofibrate) Abbott \$1,016 Million CHOLESTEROL & TRIGLYCERID REGULATORS	30 Provigil (modafinil) Cephalon \$1,000 Million PSYCHOSTIMULANTS	31 Zetia (ezetimibe) Merck \$996 Million CHOLESTEROL REGULATORS	32 Geodon oral (cariprazine) Pfizer \$954 Million ANTIPSYCHOTICS	33 Vytorin (ezetimibe & simvastatin) Merck \$954 Million LIPID-LOWERERS/COMB	34 Ambien CR (zolpidem) sanofi aventis \$924 Million HYPNOTICS & SEDATIVES	35 Lunesta (eszopiclone) Sunovion \$909 Million HYPNOTICS & SEDATIVES	36 Lidoderm (lidocaine) Endo \$894 Million ANESTHETICS/LOCAL	37 Lantus SoloSTAR (insulin glargine) sanofi aventis \$894 Million HUMAN INSULIN ANALOGUES	38 Vyvanse (lisdexamfetamine) Shire \$871 Million PSYCHOSTIMULANTS	39 Aciphex (rabeprazole) Eli Lilly \$871 Million ANTIEPILEPTICS	40 Nasonex (mometasone) Merck \$868 Million TOPICAL NASAL PREPS
41 Lovenox (enoxaparin) sanofi aventis \$867 Million HEPARINS	42 Adderall XR (amphetamine & dextroamphetamine) Shire \$819 Million PSYCHOSTIMULANTS	43 ProAir HFA (albuterol) TEVA \$819 Million B2-STIMULANTS	44 Truanda (trifluoperazine) Gilead \$774 Million HIV ANTIVIRALS	45 Niaspan (niacin) Abbott \$774 Million CHOLESTEROL REGULATORS	46 Humalog (insulin lispro) Eli Lilly \$774 Million HUMAN INSULIN ANALOGUES	47 Cialis (tadalafil) Eli Lilly \$774 Million ERECTILE DYSFUNCTION PRD	48 Namenda (memantine) Forest Laboratories \$744 Million HIV ANTIVIRALS	49 Symbicort (budesonide & formoterol) AstraZeneca \$727 Million ERECTILE DYSFUNCTION PRD	50 Flovent HFA (fluticasone propionate) Eli Lilly \$727 Million CORTICOSTEROIDS	51 Serquel XR (quetiapine) AstraZeneca \$727 Million ANTIPSYCHOTICS	52 Combivent (tiotropium & salbutamol) Boehringer Ingelheim \$693 Million ANTICHOLINERGIC-H2-STEM INHIBITORS	53 Lovaza (omega-3-acid ethyl esters) Eli Lilly \$693 Million ANTILIPIDEMIC	54 Solodyn (minocycline) Medicis \$673 Million ANTIBIOTICS	55 Detrol LA (lodoxylamine) Pfizer \$620 Million URINARY INCONTINENCE PRD	56 Androgel (testosterone) Novartis \$604 Million ANDROGENS, EXCL. GSE, GSP	57 Benicar (olmesartan) Novartis \$568 Million ANGIOTENSIN II ANTAG. PLAIN	58 Levemir (insulin detemir) Novartis \$567 Million HUMAN INSULIN ANALOGUES	59 Enbrel (etanercept) Amgen \$547 Million SPEC. ANTI-IL-1 ANTAG. AGENT	60 Valtrex (valacyclovir) Eli Lilly \$534 Million ANTIVIRALS EXCL. ANT. HIV
61 Benicar HCT (olmesartan & hydrochlorothiazide) Novartis \$526 Million ANGIOTENSIN II ANTAG. COMB	62 Gleevec (imatinib) Novartis \$518 Million ALL-OTH. ANTINEOPLASTICS	63 Humira Pen (adalimumab) Abbott \$515 Million SPEC. ANTI-IL-6 ANTAG. AGENT	64 Synthroid (levothyroxine) Abbott \$507 Million THYROID PREPARATIONS	65 Xalatan (latanoprost) Pfizer \$502 Million MIOTICS/ANTIGLAUC. PREPS.	66 Premarin (conjugated estrogens) Pfizer \$488 Million ESTROGEN EXCL. GSE, GSF	67 Strattera (atomoxetine) Eli Lilly \$487 Million ALL-OTH. CNS DRUGS	68 Ventolin HFA (albuterol) Eli Lilly \$487 Million ANTIBRONCHODILATORS	69 Flomax (tamsulosin) Novartis \$488 Million SPM	70 Loestrin 24 Fe (norethindrone acetate & ethinyl estradiol) W. Warner \$488 Million HORMONAL CONTRACEPT SYST	71 Protonix (pantoprazole) Pfizer \$481 Million ANTIPSYCHOTICS	72 Boniva (ibandronate) Genentech \$480 Million BONE CALCIUM REGULATORS	73 Restasis (cyclosporine) Allergan \$480 Million IMMUNOSUPPRESSIVE AGENTS	74 Femara (tamoxifen) Novartis \$477 Million CYTO HORMONE ANTAGONISTS	75 Enbrel Surelick (etanercept) Amgen \$475 Million SPEC. ANTI-IL-6 ANTAG. AGENT	76 Novolog Mix 70/30 (insulin aspart) Novartis \$471 Million HUMAN INSULIN ANALOGUES	77 Evista (raloxifene) Eli Lilly \$469 Million HUMAN INSULIN ANALOGUES	78 Byetta (exenatide) Novartis \$459 Million GLP-1 AGONIST/DIABES	79 Janumet (sitagliptin & metformin) Merck \$459 Million DPP-IV INHIBITORS/DIABES	80 Asacol (mesalamine) P&G \$451 Million INTESTINAL ANTI-INFLAMM
81 Avodart (dutasteride) Eli Lilly \$441 Million BPH PRODUCTS	82 Vesicare (trospium) Astellas \$441 Million URINARY INCONTINENCE PRD	83 Triplix (trifluoperazine) Abbott \$429 Million CHOLESTEROL REGULATORS	84 Copaxone (glatiramer acetate) TEVA \$422 Million IMMUNOSTIM. AG. EX. INT. FTRON	85 Focalin XR (doxepin hydrochloride) Novartis \$416 Million PSYCHOSTIMULANTS	86 Reyataz (atazanavir) Bristol-Myers Squibb \$412 Million HIV ANTIVIRALS	87 Pristiq (desvenlafaxine) Pfizer \$412 Million ANTIDEPRESSANTS & MOOD STABILIZERS	88 Arimidex (anastrozole) AstraZeneca \$412 Million CYTO HORMONE ANTAGONISTS	89 Chantix (varenicline) Pfizer \$390 Million ANTISMOKING PRODUCTS	90 Senegard (ciprofloxacin) Amgen \$390 Million PARATHYROID HORM. REGULATORS	91 Avapro (irbesartan) sanofi aventis \$370 Million ANGIOTENSIN II ANTAG. PLAIN	92 Opana ER (oxycodone) Eli Lilly \$370 Million NARCOTIC ANALGESICS	93 Yaz (drospirenone & ethinyl estradiol) Bayer \$362 Million HORMONAL CONTRACEPT SYST	94 Doryx (doxycycline) Novartis \$362 Million ANTIBIOTIC	95 Actoplus Met (metformin & pioglitazone) Takeda \$358 Million ANTIDIABETIC	96 Humira (adalimumab) Abbott \$358 Million SPEC. ANTI-IL-6 ANTAG. AGENT	97 Avexor (levetiracetam) Merck \$353 Million FLUOROQUINOLONES	98 Nuvaring (etonogestrel & ethinyl estradiol) Merck \$346 Million HORMONAL CONTRACEPT SYST	99 Renvela (sevelamer) Genzyme \$334 Million HYPERKAL. HYPERPHOS. PRODS	100 Ortho Tri-Cyclen Lo (norgestimate & ethinyl estradiol) Ortho-McNeil \$332 Million HORMONAL CONTRACEPT SYST
101 Lamictal (lamotrigine) Eli Lilly \$326 Million ANTIEPILEPTICS	102 Avalide (atenolol & hydrochlorothiazide) Novartis \$324 Million ANGIOTENSIN II ANTAG. COMB	103 Xopenex (levalbuterol) Sunovion \$316 Million B2-STIMULANTS	104 Actonel (risedronate) P&G \$316 Million BONE CALCIUM REGULATORS	105 Dexilant/Kapdep (dexlansoprazole) Takeda \$314 Million ANTIEPILEPTICS	106 Lotrel (amlodipine & benazepril) Novartis \$314 Million HYPERTENSIVE TREATMENT	107 Invega (paliperidone) Janssen \$314 Million ANTIPSYCHOTICS	108 Welchol (ezetimibe) Novartis \$314 Million CHOLESTEROL REGULATORS	109 Avonex (retron-18) Biogen Idec \$310 Million INTERFERONS	110 Topamax (topiramate) Johnson & Johnson \$307 Million ANTIEPILEPTICS	111 Norvir (nelfinavir) Abbott \$307 Million HIV ANTIVIRALS	112 Entocort EC (budesonide) Prometheus \$307 Million CORTICOSTEROIDS	113 Aprexone (pegibron & apixone) Boehringer Ingelheim \$302 Million PLATELET AGGR. INHIBITORS	114 Travatan Z (brimonidine) Alcon \$302 Million MOTICIC/ANTIGLAUC. PREPS.	115 Isentress (raltegravir) Merck \$297 Million HIV ANTIVIRALS	116 Avandia (rosiglitazone) Eli Lilly \$298 Million GLITAZONE ANTIDIABETICS	117 Prevacid SoluTab (esomeprazole) Takeda \$298 Million ANTIEPILEPTICS	118 Exforge (amlodipine & valsartan) Novartis \$298 Million ANGIOTENSIN II ANTAG. COMB	119 Cozart (losartan) Merck \$298 Million ANGIOTENSIN II ANTAG. PLAIN	120 Lumigan (bimatoprost) Allergan \$297 Million MIOTICS/ANTIGLAUC. PREPS
121 Caduet (amlodipine & atorvastatin) Pfizer \$297 Million CHOLESTEROL & TRIGLYCERID REGULATORS	122 Actonel 150 (risedronate) W. Warner \$297 Million BONE CALCIUM REGULATORS	123 Risperdal Consta (risperidone) Janssen \$297 Million ANTIPSYCHOTICS	124 Prograf (tacrolimus) Astellas \$297 Million IMMUNOSUPPRESSIVE AGENTS	125 Ciproxol otc (ciprofloxacin & dexamethasone) Alcon \$297 Million ANTI-INFLAM. & ANTI-INFLAM.	126 Vigamox (moxifloxacin) Alcon \$297 Million FLUOROQUINOLONES	127 Kadian (mefenorex) Boehringer Ingelheim \$297 Million NARCOTIC ANALGESICS	128 Coreg CR (carvedilol) Eli Lilly \$297 Million B-BLOCKING AGENTS	129 Levitra (sildenafil) Bayer \$297 Million PDE5 INHIBITORS	130 Maxalt (rimegepant) Merck \$297 Million ANTI-MIGRAINE PREPS.	131 Kepra (levamisole) Pfizer \$297 Million ANTIEPILEPTICS	132 Prevacid (esomeprazole) Takeda \$297 Million ANTIEPILEPTICS	133 Micardis (telmisartan) Boehringer Ingelheim \$297 Million ANGIOTENSIN II ANTAG. PLAIN	134 Bystolic (nebivololol) Forest Laboratories \$297 Million B-BLOCKING AGENTS	135 Prezista (darunavir) Janssen \$297 Million HIV ANTIVIRALS	136 Exelon Patch (donepezil) Novartis \$297 Million ANTI-ALZHEIMER PRODUCTS	137 Novigil (amantadine) Cephalon \$297 Million PSYCHOSTIMULANT	138 Zynx (ezetimibe) Pfizer \$297 Million OTHER ANTIBACTERIALS	139 Lialda (mesalamine) Shire \$297 Million INTESTINAL ANTI-INFLAMM	140 Epizom (efavirenz) Eli Lilly \$297 Million HIV ANTIVIRALS
141 Enbrel (etanercept) W. Warner \$297 Million URINARY INCONTINENCE PRD	142 Forteo (teriparatide) Eli Lilly \$297 Million PARATHYROID HORMONAL ANALOGS	143 Viread (tenofovir) Gilead \$297 Million HIV ANTIVIRALS	144 Kaletra (zalcitabine & zidovudine) Abbott \$297 Million ANTI-INFLAM. & ANTI-INFLAM.	145 Mircardis Hct (telmisartan) Novartis \$297 Million ANGIOTENSIN II ANTAG. COMB	146 Maxalt MLT (rimegepant) Merck \$297 Million ANTH. ANALGESICS	147 Humalog Mix (insulin lispro) Eli Lilly \$297 Million HUMAN INSULIN ANALOGUES	148 Xeloda (capecitabine) Roche \$297 Million ANTINEOPLASTICS	149 Asmanex (formoterol) Merck \$297 Million TOPICAL NASAL PREPS.	150 Hyzaar (lisinopril & hydrochlorothiazide) Merck \$297 Million ANTIEPILEPTICS	151 Fentora (fentanyl) Cephalon \$297 Million NARCOTIC ANALGESICS	152 Pulmicort Respules (budesonide) AstraZeneca \$297 Million ANGIOTENSIN II ANTAG. PLAIN	153 Ranexa (ranitidine) Gilead \$297 Million ANGIOTENSIN II ANTAG. PLAIN	154 Renagel (sevelamer) Genzyme \$297 Million HYPERKAL. HYPERPHOS. PRODS	155 Prempo (conjugated estrogens) Pfizer \$297 Million OESTROGEN EXCL. GSE, L2	156 Relpax (eletriptan) Pfizer \$297 Million ANTI-ALZHEIMER PRODUCTS	157 Patanol (olopatadine) Alcon \$297 Million ANTIHISTAMINES SYSTEMIC	158 Amizna (loperamide) SUCAMPO \$297 Million NARCOTIC ANALGESICS	159 Duragesic (fentanyl) Janssen \$297 Million NARCOTIC ANALGESICS	160 Vancocin HCl (vancomycin) VibrioPharma \$297 Million ANTINEOPLASTICS
161 Nasacort AQ (triamcinolone) sanofi aventis \$190 Million INTRANASAL CORTICOSTEROID	162 Proventil HFA (albuterol) Merck \$192 Million B2-ADRENERGIC BRONCHODILATOR	163 Advair HFA (fluticasone & salmeterol) Eli Lilly \$191 Million CORTICOSTEROIDS	164 Valcyte (ganciclovir) Genentech \$191 Million HIV AND CMV ANTIVIRAL	165 Wellbutrin XL (bupropion) Valeant \$187 Million ANTIDEPRESSANT	166 Oracea (doxycycline) Galderma \$187 Million ROSCACNE PRODUCT	167 Vivelle-DOT (estradiol) Novartis \$187 Million ESTROGEN REPLACEMENT	168 Unoxalral (oxalonic acid) sanofi aventis \$187 Million BPH PRODUCT	169 Zovirax Topical (acyclovir topical) Eli Lilly \$184 Million HERPES ANTIVIRAL	170 Epipen (epinephrine) Eli Lilly \$183 Million HORMONAL ANTI-ANAPHYLACTIC	171 Creon (pancrelipase) Abbott \$181 Million PANCREATIC ENZYME PRODUCT	172 Azor (azilsartan) Novartis \$180 Million HYPERTENSIVE TREATMENT	173 Pentasa (mesalamine) Shire \$180 Million INTESTINAL ANTI-INFLAMM	174 Proctir (epi-001) Janssen \$178 Million ERYTHROPOIETIN PRODUCTS	175 Pataday (olopatadine) Alcon \$178 Million OCULAR ANTIHISTAMINE	176 Differin (acne) Galderma \$171 Million RETINOID ACNE TREATMENT	177 Premarin vaginal (conjugated estrogens) Pfizer \$171 Million OESTROGEN EXCL. GSE, GSF	178 Zyprexa Zydis (olanzapine) Eli Lilly \$170 Million ANTIPSYCHOTICS	179 Tussigon (chlorpheniramine & hydrocodone) Pfizer \$170 Million ANTITUSSIVE	180 Victoza (liraglutide) Novartis \$169 Million TYPE 2 DIABETES PRODUCT
181 Humalog KwikPen (insulin lispro) Eli Lilly \$168 Million HUMAN INSULIN ANALOGUES	182 Arixtra (edoxaban) Eli Lilly \$168 Million ANTICOAGULANT	183 Qvar (budesonide) TEVA \$164 Million GLUCOCORTICOID	184 Combivir (lamivudine & zidovudine) Eli Lilly \$163 Million HIV ANTIVIRALS	185 Testim (testosterone) Auxilium \$163 Million HORMONE REPLACEMENT	186 Tarceva (erlotinib) Roche \$163 Million ALL-OTH. ANTINEOPLASTICS	187 Xyzal (levocabastine) Eli Lilly \$163 Million ANTIHISTAMINE	188 Eliminor (piperazine polystyrene) Ortho-McNeil \$162 Million INTESTINAL CYSTITIS	189 Propecia (finasteride) Merck \$162 Million OTHER DERMATOLOGICAL PRD	190 Cellcept (mycophenolate mofetil) Roche \$158 Million IMMUNOSUPPRESSIVE AGENTS	191 Skelaxin (tizanidine) King Pharmaceuticals \$158 Million MUSCLE RELAXANT	192 Betaseron (interferon beta-1b) Bayer \$158 Million INTERFERONS	193 Temodar (temozolomide) Merck \$154 Million ALKYLATING AGENTS	194 Flector (diclofenac & epinephrine) King Pharmaceuticals \$154 Million ANTIRHEUMATIC-N-STERIOD	195 Pegayso (peginterferon alfa-2a) Roche \$153 Million ANTIVIRALS EXCL. ANT. HIV	196 Prandin (nateglinone) Novartis \$152 Million TYPE 2 DIABETES	197 Veramyst (fluticasone furoate) Eli Lilly \$152 Million CORTICOSTEROIDS	198 Intuniv (clonidine) Shire \$150 Million ADHD	199 Clobex (clobex) Galderma \$150 Million PSORIASIS	200 Humulin N (human insulin) Eli Lilly \$150 Million HUMAN INSULIN ANALOGUES

Source: [http://www.fda.gov/oc/ohrt/ohrt\\_top200\\_drugs\\_2010.pdf](http://www.fda.gov/oc/ohrt/ohrt_top200_drugs_2010.pdf)